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**A benefit for the education programs of the Hearing and Speech Center**

**About Wine 4 Words**

The **3rd annual Wine 4 Words fundraiser is on Saturday, October 14th from noon to 4:00 pm at Garden Valley Ranch** (498 Pepper Road, Petaluma, CA 94952) and will benefit the Hearing and Speech Center of Northern California’s education programs. This family-friendly event will include wine tasting, food, a silent auction, and live music. Children will enjoy a day of face painting, art projects, and a scavenger hunt!

**Why Sponsor?**

Your donation will directly benefit the education programs at the Hearing and Speech Center and help us continue to build a more equitable and empowered community!

**Sponsorship Objectives**

The Hearing and Speech Center would like to ensure you receive recognition that is consistent with your marketing objectives. We will do our best to leverage your sponsorship in a manner that enhances your company’s brand, reputation, and image.

**A Lasting Impact**

Your participation in Wine 4 Words will change lives! Every day, the Hearing and Speech Center works with children and youth with hearing loss and communication challenges, and we are a leader in our field. No other organization supports children and families with the same breadth of programs - including classroom education, advocacy, counseling, homework groups, social activities, mentorship, and more. Many children come from low-income households and would not otherwise be able to afford services. Your support makes a huge difference!

*For more information, please contact Sarah Pikal at* *spikal@hearingspeech.org* *or (415) 921-7658.*

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**Saturday, October 14, 2017, Noon – 4:00 pm**

**Garden Valley Ranch in Petaluma**

**(498 Pepper Road, Petaluma, CA 94952)**

**www.hearingspeech.org/wine4words**

**Sponsorship Opportunities**

**Title Sponsor - $10,000**

• Exclusive naming rights to the 2017 event

• Special event signage

• Name and largest logo on event promotions: website, Facebook, e-newsletter and newsletter

• Frequent recognition via social media leading up to the event, including tailored messaging, if desired

• 10 tickets

• Back page in program book (color)

• Opportunity to speak at event

• Name and logo on invitation and program cover

• Quote and statement in our newsletter and media release

• Other deliverables are negotiable to meet you marketing objectives

**Leading Sponsor - $5,000**

• Opportunity for special event signage (will not interfere with Title Sponsor’s right to most prominent

signage)

• Frequent recognition via social media leading up to the event

• 5 tickets

• Full page color ad in program book

• Logo with listing in program book

• Name and logo on website, Facebook, e-newsletter and newsletter

**Supporting Sponsor - $2,500**

• 5 tickets

• Full page color ad in program book

• Logo with listing in program book

• Name and logo on website, Facebook, e-newsletter and newsletter

**Community Sponsor - $1,000**

• 5 tickets

• Half page ad in program book

• Listing in program book

• Name and logo on website, Facebook, e-newsletter and newsletter



**Yes, I would like to support the Hearing and Speech Center and sponsor Wine 4 Words!**

Name:

Business Name:

Address:

City, State, ZIP:

Phone: Email:

 **Title Sponsor - $10,000**

 **Leading Sponsor - $5,000**

 **Supporting Sponsor - $2,500**

 **Community Sponsor - $1,000**

 **I can’t attend the event, please accept my donation of $**

**Logos and print ads must be submitted by October 1.** Please email color graphics to Sarah at spikal@hearingspeech.org as a high resolution jpg or as a vector file.

**Please send this form along with a check or credit card payment to:**

Hearing and Speech Center of Northern California

Attn: Development

1234 Divisadero St.

San Francisco, CA 94115

To pay by credit card, please provide:

Name on card: Card number: Exp: Billing address:

**For questions or more information, contact Sarah Pikal at 415-921-7658 or** **spikal@hearingspeech.org.**

*The mission of the Hearing and Speech Center of Northern California is to provide life-long professional services to help people with communication challenges in achieving their goals. We are a 501(c)(3) nonprofit.*