



4th Annual
GALA



FRIDAY, MAY 11, 2018

Benefitting the **Hearing & Speech Center** of Northern California

A non-profit clinic, school & community





A benefit for the programs of the Hearing and Speech Center

Why Sponsor?

With a 4th annual Gala sponsorship, you are reaching an audience that cares about our community and is interested in knowing that your company cares as well!

With the past success of Hearing and Speech Center events, and the growth of the Center's programs, our 4th Annual gala is poised to be a truly memorable evening. Our gala is an ideal opportunity for companies hoping to reach educated and affluent San Francisco residents.

Sponsorship Objectives

The Hearing and Speech Center would like to ensure you receive recognition that is consistent with your marketing objectives. We will do our best to leverage your sponsorship in a manner that enhances your company's brand, reputation, and image.

A Lasting Impact

Your participation in the Hearing and Speech Center's 4th Annual Gala will change lives! Every week, we work with hundreds of people with hearing loss and communication challenges, and we are a leader in our field. No other organization in San Francisco supports individuals and families in the Bay Area with the same breadth of programs - including clinical services, education, advocacy, counseling, and more. Many patients come from low-income households and would not otherwise be able to afford services. Your support makes a huge difference!

For more information, please contact Sarah Pikal at spikal@hearingspeech.org or (415) 921.7658.



		<i>Lead Sponsor</i> \$10,000	<i>Partner Sponsor</i> \$7,500	<i>Community Sponsor</i> \$5,000
<i>Pre-Event</i>	Name and logo on website	✓	✓	✓
	Social media posts	✓	✓	✓
	"Thank you" in e-newsletter	✓	✓	✓
	Name on invitation (if received by Jan. 15)	✓	✓	✓
	Tailored messaging in social media, e-news, and additional promotions	✓	✓	
	Color logo on invitation (if received by Jan. 15)	most prominent	✓	
	Statement in media release	✓		
<i>Event</i>	Table for 8	✓	✓	✓
	Table signage	✓	✓	✓
	Program book ad	back cover, full-page, color	full-page color	half-page color
	Exclusive signage	✓	✓	
	Color logo on photo backdrop	✓		
	Opportunity to speak at event	✓		
<i>Post-Event</i>	Thank you on social media	✓	✓	✓
	Name in newsletter (3,000 impressions)	✓	✓	✓
	Name & sponsorship level in follow-up email to guests	✓	✓	✓
	Color logo in newsletter (3,000 impressions)	✓	✓	✓
	Color logo in follow-up email to guests	✓	✓	
	Opportunity for feature in newsletter	✓		

Additional Opportunities

(All opportunities, with the exception of program ads, are limited to a single sponsor. Sponsorships will be processed in the order received.)

• **Reception Sponsor - \$3,000:** Includes 3 tickets to the event. Signage at bar, reception, & cocktail tables with "Reception presented by...", including logo & message.

• **Auction Sponsor - \$2,000:** Includes 2 tickets to the event. Signage on all auction tables, logo on clipboards, envelopes, & pen holders.

• **Wine Sponsor - wine for 250 guests:** Signage with logo & message on bar & cocktail tables

• **Champagne Sponsor - champagne for 250 guests:** Signage with logo & message on bar & cocktail tables

• **Podium Sponsor - \$2,000:** Includes 2 tickets to the event. Logo on podium throughout dinner & program.

• **Captioning Sponsor - \$2,000:** Includes 2 tickets to the event. Logo & message on captioning screens throughout program.

• **Dessert Sponsor - \$2,000:** Includes 2 tickets to the event. Signage with logo & message on tables & napkins

• **Tag with logo & message on guest gift - \$1,000:** Includes 1 ticket to the event

• **Color Program Ads:** full-page (\$1,000), half-page (\$500), quarter-page (\$250)



Yes, we would like to support the Hearing and Speech Center's 4th Annual Gala!

Contact information:

Company: _____ Contact person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Selection:

Lead Sponsor – \$10,000

Partner Sponsor – \$7,500

Community Sponsor – \$5,000

Additional Sponsorship Opportunities:

(All opportunities, with the exception of program ads, are limited to a single sponsor. Sponsorships will be processed in the order they are received.)

Reception Sponsor – \$3,000

Tag w/ Logo for Guest Gift – \$1,000

Auction Sponsor – \$2,000 - **SOLD**

Full-page Program Ad – \$1,000

Podium Sponsor – \$2,000 - **SOLD**

Half-page Program Ad – \$500

Captioning Sponsor – \$2,000 - **SOLD**

Quarter-page Program Ad – \$250

Dessert Sponsor – \$2,000 - **SOLD**

Tickets:

Individual Tickets: _____ at \$250 each

I cannot attend, but wish to make a donation of \$ _____

Payment Total: _____

Please reserve your sponsorship level and submit payment by February 28, 2018.

Payments may be made:

Online at <http://www.hearingspeech.org/donate/>. Please indicate "sponsorship payment [sponsor level]" in the instructions section.

Via check made out to "Hearing and Speech Center". Checks should be mailed to:

Hearing and Speech Center
Attn: Sarah Pikal, Development Director
1234 Divisadero Street
San Francisco, CA 94115

Via credit card by providing the following:

Name on card: _____ Card number: _____

Security code: _____ Expiration: _____ Card type: AmEx Discover Mastercard Visa

Billing Address: _____

Signature: _____

For wine and champagne sponsorships, please make arrangements for shipping by contacting Sarah Pikal at (415) 921-7658.

You will receive a donation receipt for your contribution, which includes details regarding the Fair Market Value of your sponsorship. The Hearing and Speech Center is a 501(c)(3) nonprofit, and our tax ID is 94-1322198.

Please return this form and payment information by February 28, 2018 to Sarah Pikal at spikal@hearingspeech.org or Hearing and Speech Center, Attn: Sarah Pikal, 1234 Divisadero Street, San Francisco, CA 94115.