



HEARING AND SPEECH CENTER

a non-profit clinic, school & community



Friday, May 8, 2020
at the St. Francis Yacht Club
in San Francisco

With over 100 years of service to the community, the Hearing and Speech Center has shown tireless dedication to the equity, independence, and well-being of people with communication challenges. The Center offers audiology, assistive technology, speech therapy, counseling for individuals and families, support groups, educational programs, and outreach. Our programs seek to address barriers such as cost and accessibility by providing free or low-cost services to over 6,300 children, adults, and families a year.

Because of the generosity of our community, over the last year we have been able to expand our educational and counseling services into two additional schools in the San Francisco Unified School District; grown our partnership with Project Homeless Connect to provide hearing aids and follow up services for those experiencing homelessness; and have become the leading agency to inspire change within our industry and advocate for consumers.

Our successes are significant, but challenges persist. There has never been a better time to partner with the Hearing and Speech Center, together we can make a lasting impact!

As we celebrate over 100 years of service, we ask that you join us on May 8th to help us continue the important work of ensuring access to communication healthcare for ALL!



250

clients received speech therapy, including Cantonese services

640

adults & seniors served by employment counseling, support groups, & outreach

5,000

infants, children, adults & seniors received audiology services in 2018

175

individuals experiencing homelessness are being served through the Project Homeless Connect Program

RESONANCE GALA EVENT DETAILS

Friday, May 8, 2020

St. Francis Yacht Club

99 Yacht Club Road
San Francisco, CA 94123

6:00 pm - Cocktail Reception &
Silent Auction

7:00 pm - Dinner & Program

9:00 pm - Dessert Bar & Band

Cocktail Attire

Limited Parking Available in West Lot



The Hearing and Speech Center Gala began in 2015 and has grown to become the Center's most successful fundraising event. Because of the generosity of individuals and business leaders, we were able to raise \$180,000 (almost 20% of our annual charitable support) last year to benefit the programs at the Hearing and Speech Center. This year we aim to raise over \$200,000 to help support the growing need for services in our community.

We are expecting another sold out event this year with over 230 guests in attendance. The evening will include a cocktail reception and silent auction, followed by dinner and short program, and a dessert bar and band to close the night. As a sponsor you will receive tickets to the event and sponsorship recognition based on the level that you decide to participate. As always, 100% of the proceeds from this event will directly support services for people with hearing loss and communication challenges!

For more information about the Hearing and Speech Center, please contact Sarah Pikal, Development Director, at (415) 921-7658 or spikal@hearingspeech.org.

Gala Committee

*Rayshone Bow
Jessie Johnson
Karen Murray Kennedy
Kylie McLaughlin
Kirsten Nusser
Alondra Orellana
Tracy Peck Holcomb
Sarah Pikal
Christa Raymond
Marquita Ridgle
Sullon Soledad*

Board of Directors

*Jim Canty
Thomas Engel
Susan Hambrecht
James Jones
Karen Murray Kennedy
Elizabeth Kimble
Charles Limb
Tom Marlow
Jan Minar
Kirsten Nusser
Martha Peterson
Mike Simmons
Myles VanderWeele*



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (\$20,000)

- Company name listed in the event title as presenting sponsor on all marketing materials prior to event
- Table for eight at the event
- Company logo on photo backdrop and sponsorship signage at event
- Company logo and full page ad in program book
- Color logo in newsletter (3,000 impressions), social media, e-news and website before and after the event
- Opportunity for feature in newsletter and e-news

Gold Sponsor (\$10,000)

- Table for eight at the event
- Company logo on photo backdrop and sponsorship signage at event
- Company logo and full page ad in program book
- Color logo in newsletter (3,000 impressions), social media, e-news and website before and after the event
- Color logo on event invitation and all marketing materials prior to event

Silver Sponsor (\$7,500)

- Table for eight at the event
- Company logo on sponsorship signage at event
- Company logo and full page ad in program book
- Company name listed in newsletter, social media, e-news and website before and after the event
- Company name listed on event invitation and all marketing materials prior to event

Bronze Sponsor (\$5,000)

- Table for eight at the event
- Company name listed on sponsorship signage at event
- Company logo and half page ad in program book
- Company name listed in newsletter, social media, e-news and website before and after the event
- Company name listed on event invitation

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(All opportunities, with the exception of program ads, are limited to a single sponsor. Sponsorships will be processed in the order received.)

Reception Sponsor (\$3,000): Includes 3 tickets to the event, and signage at bar, reception, and cocktail tables with "Reception presented by...", including logo & message.

Auction Sponsor (\$2,000): Includes 2 tickets to the event, and signage on all auction tables and logo on bid sheet.

Podium Sponsor (\$2,000): Includes 2 tickets to the event, and logo on podium throughout dinner and program.

Captioning Sponsor (\$3,000): Includes 3 tickets to the event, and logo and message on captioning screens throughout program.

Color Program Ads: full-page (\$1,000) or half-page (\$500)

Video Sponsor (\$4,000): Includes 4 tickets to the event, and logo on screen before the video and special thank you with logo built permanently in the video. Video will be shown at the event and on social media, website, etc. after event.

Floral & Decorations Sponsor (\$2,000): Includes 2 tickets to the event, and signage with logo and message on tables.

Dessert Sponsor (\$2,000): Includes 2 tickets to the event, and signage with logo and message on tables.

Guest Gift Tag Sponsor (\$2,000): Includes 2 tickets to the event and logo on gift tag for each guest.

Yes, we would like to support the Hearing and Speech Center's 6th Annual Resonance Gala!

Contact information:

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Selection:

- Platinum Sponsor – \$20,000
- Gold Sponsor – \$10,000
- Silver Sponsor – \$7,500
- Bronze Sponsor – \$5,000

Additional Sponsorship Opportunities:

(All opportunities, with the exception of program ads, are limited to a single sponsor. Sponsorships will be processed in the order they are received.)

- | | |
|---|---|
| <input type="checkbox"/> Reception Sponsor – \$3,000 | <input type="checkbox"/> Dessert Sponsor – \$2,000 - SOLD |
| <input type="checkbox"/> Auction Sponsor – \$2,000 | <input type="checkbox"/> Guest Gift Tag w/ Logo Sponsor – \$2,000 |
| <input type="checkbox"/> Podium Sponsor – \$2,000 | <input type="checkbox"/> Floral & Decorations Sponsor - \$2,000 |
| <input type="checkbox"/> Captioning Sponsor – \$3,000 | <input type="checkbox"/> Full-page Program Ad – \$1,000 |
| <input type="checkbox"/> Video Sponsor – \$4,000 | <input type="checkbox"/> Half-page Program Ad – \$500 |

Tickets:

Individual Tickets: _____ at \$250 each

I cannot attend, but wish to make a donation of \$ _____

Please mail sponsorship form and check or credit card payment to:

Hearing and Speech Center
Attn: Development Department
1234 Divisadero Street
San Francisco, CA 94115

Name on card: _____ Card number: _____

Security code: _____ Expiration: _____ Card type: AmEx Discover Mastercard Visa

Billing Address: _____

Signature: _____

You will receive a donation receipt for your contribution, which includes details regarding the Fair Market Value of your sponsorship. The Hearing and Speech Center is a 501(c)(3) nonprofit, and our tax ID is 94-1322198.