



**HEARING AND SPEECH CENTER**

a non-profit clinic, school & community



Friday, May 8, 2020  
at the St. Francis Yacht Club  
in San Francisco

With over 100 years of service to the community, the Hearing and Speech Center has shown tireless dedication to the equity, independence, and well-being of people with communication challenges. The Center offers audiology, assistive technology, speech therapy, counseling for individuals and families, support groups, educational programs, and outreach. Our programs seek to address barriers such as cost and accessibility by providing free or low-cost services to over 6,300 children, adults, and families a year.

Because of the generosity of our community, over the last year we have been able to expand our educational and counseling services into two additional schools in the San Francisco Unified School District; grown our partnership with Project Homeless Connect to provide hearing aids and follow up services for those experiencing homelessness; and have become the leading agency to inspire change within our industry and advocate for consumers.

**Our successes are significant, but challenges persist. There has never been a better time to partner with the Hearing and Speech Center, together we can make a lasting impact!**

As we celebrate over 100 years of service, we ask that you join us on May 8th to help us continue the important work of ensuring access to communication healthcare for ALL!



**250**

clients received speech therapy, including Cantonese services

**640**

adults & seniors served by employment counseling, support groups, & outreach

**5,000**

infants, children, adults & seniors received audiology services in 2018

**175**

individuals experiencing homelessness are being served through the Project Homeless Connect Program

## RESONANCE GALA EVENT DETAILS

**Friday, May 8, 2020**

### **St. Francis Yacht Club**

99 Yacht Club Road  
San Francisco, CA 94123

**6:00 pm** - Cocktail Reception &  
Silent Auction

**7:00 pm** - Dinner & Program

**9:00 pm** - Dessert Bar & Band

*Cocktail Attire*

*Limited Parking Available in West Lot*



The Hearing and Speech Center Gala began in 2015 and has grown to become the Center's most successful fundraising event. Because of the generosity of individuals and business leaders, we were able to raise \$180,000 (almost 20% of our annual charitable support) last year to benefit the programs at the Hearing and Speech Center. This year we aim to raise over \$200,000 to help support the growing need for services in our community.

We are expecting another sold out event this year with over 230 guests in attendance. The evening will include a cocktail reception and silent auction, followed by dinner and short program, and a dessert bar and band to close the night. As a sponsor you will receive tickets to the event and sponsorship recognition based on the level that you decide to participate. As always, 100% of the proceeds from this event will directly support services for people with hearing loss and communication challenges!

For more information about the Hearing and Speech Center, please contact Sarah Pikal, Development Director, at (415) 921-7658 or [spikal@hearingspeech.org](mailto:spikal@hearingspeech.org).

### **Gala Committee**

*Rayshone Bow  
Jessie Johnson  
Karen Murray Kennedy  
Kylie McLaughlin  
Kirsten Nusser  
Alondra Orellana  
Tracy Peck Holcomb  
Sarah Pikal  
Christa Raymond  
Marquita Ridgle  
Sullon Soledad*

### **Board of Directors**

*Jim Canty  
Thomas Engel  
Susan Hambrecht  
James Jones  
Karen Murray Kennedy  
Elizabeth Kimble  
Charles Limb  
Tom Marlow  
Jan Minar  
Kirsten Nusser  
Martha Peterson  
Mike Simmons  
Myles VanderWeele*



# SPONSORSHIP OPPORTUNITIES

## **Platinum Sponsor (\$20,000)**

- Company name listed in the event title as presenting sponsor on all marketing materials prior to event
- Table for eight at the event
- Company logo on photo backdrop and sponsorship signage at event
- Company logo and full page ad in program book
- Color logo in newsletter (3,000 impressions), social media, e-news and website before and after the event
- Opportunity for feature in newsletter and e-news

## **Gold Sponsor (\$10,000)**

- Table for eight at the event
- Company logo on photo backdrop and sponsorship signage at event
- Company logo and full page ad in program book
- Color logo in newsletter (3,000 impressions), social media, e-news and website before and after the event
- Color logo on event invitation and all marketing materials prior to event

## **Silver Sponsor (\$7,500)**

- Table for eight at the event
- Company logo on sponsorship signage at event
- Company logo and full page ad in program book
- Company name listed in newsletter, social media, e-news and website before and after the event
- Company name listed on event invitation and all marketing materials prior to event

## **Bronze Sponsor (\$5,000)**

- Table for eight at the event
- Company name listed on sponsorship signage at event
- Company logo and half page ad in program book
- Company name listed in newsletter, social media, e-news and website before and after the event
- Company name listed on event invitation

## **Supporter Sponsor (\$3,000)**

- Table for eight at the event
- Recognition in the invitation, event signage, and program book
- Recognition on website, social media pages, and e-newsletter

## **Patron Sponsor (\$1,000)**

- Two tickets to the event
- Recognition on event signage, program book and on website

**Yes, we would like to support the Hearing and Speech Center's 6th Annual Resonance Gala!**

**Contact information:**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Selection:**

- Platinum Sponsor – \$20,000
- Gold Sponsor – \$10,000
- Silver Sponsor – \$7,500
- Bronze Sponsor – \$5,000
- Supporter Sponsor – \$3,000
- Patron Sponsor – \$1,000

**Tickets:**

Individual Tickets: \_\_\_\_\_ at \$250 each

**I cannot attend, but wish to make a donation of \$ \_\_\_\_\_**

**Please mail sponsorship form and check or credit card payment to:**

Hearing and Speech Center  
Attn: Development Department  
1234 Divisadero Street  
San Francisco, CA 94115

Name on card: \_\_\_\_\_ Card number: \_\_\_\_\_

Security code: \_\_\_\_\_ Expiration: \_\_\_\_\_ Card type: AmEx Discover Mastercard Visa

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

*You will receive a donation receipt for your contribution, which includes details regarding the Fair Market Value of your sponsorship. The Hearing and Speech Center is a 501(c)(3) nonprofit, and our tax ID is 94-1322198.*